

AL DUNNING
CLINIC INFORMATION SHEET

Thank you for your interest in organizing an Al Dunning clinic. The following is an outline of our basic clinic and expo details. We can work together to create a successful and highly exciting learning experience for all involved! To book a clinic or to receive our full clinic packet including helpful clinic suggestions and a registration sheet for your participants, contact us at 480-471-4600 or mckenz303@gmail.com.

FEES/EXPENSES

- \$2,500.00 per day, two or three day clinics available, six to eight hours per day.
- \$2,500.00 non-refundable deposit required when date is agreed upon.
- Balance of fees and expenses (U.S. funds) to be paid upon completion of clinic. Make check payable to Al Dunning Training Stable, Inc.
- Out of pocket expenses paid by Al Dunning will be reimbursed before clinic.
- Expenses to include the following: Two roundtrip business class airfare (if horses are being hauled only one airline ticket needed), parking, transportation, meals, and lodging for two. If necessary, horse hauling will be at \$.60 per mile.

RIDING PARTICIPANTS

- Twelve to fourteen riders per day.
- Two sessions per day (8 a.m. – 12 noon, and 1 p.m. – 5 p.m. or 9 am –12 pm and 1 pm. and 4 pm.) Under certain circumstances, riders will be split, half in the morning and half in the afternoon. The least experienced riders should be in the first group.
- Please provide a work order with the names of the riding participants. All riders should have nametags.
- The fee you charge riders is at your discretion. Generally, clinics charge \$300 - \$600 for two days, and \$500 - \$1,250 for three days. (Additional charge for cattle, if necessary) They also give no refunds but fees can be transferred to other participants.

SPECTATORS

- No limit (average charge is \$20 - \$40 per day, \$60 - \$120 for 3 days)
- Please provide nametags for spectators.

ARENA

- Large enough to suit, usually 100' x 200' minimum, good lighting, dust control, and safe and proper footing. An indoor arena is preferred because of weather.

P.A. SYSTEM

- Good audible speakers, cordless microphone headset (checked before event), additional batteries available.

ADDITIONAL REQUESTS FOR EXPOS

- Retail space for AD TACK will also need to be provided. (Minimum space of 10'x 30' with 2 long tables and electricity)
- One full page color ad in program
- Event passes for the team

FORMAT

- We can work together to customize a program that will suit your needs. Subjects include but not limited to:
 - Reining
 - Cutting
 - Foundation horse training
 - Working cow horse
 - Showmanship, horsemanship and Western riding
 - Riding with the snaffle, hackamore, then bridle
 - Showing your horse to its full potential.
- Clinics are a combination of many subjects because of individual needs of riding participants. I am very flexible. We can discuss the entire format once the dates are set. I will provide you with an outline of the program for the participants.

ADVERTISING

- Flyers should be placed in tack and feed stores, also at local horse shows.
- Advertise in local newspapers and horse magazines.
- Contact local radio stations.
- Advertising not only benefits the clinic financially, but also can introduce new people to the horse industry.